



# THE VICTORY WAY

## VICTORY COACH'S CODE OF CONDUCT

- The purpose of my coaching is to: help boys become men and girls become women of empathy and integrity who will lead, be responsible, and change the world for good.
- I am mindful to never shame a player, but to correct in an uplifting way. Affirmation!
- I believe in every player. Remember, "In youth is where miracles are made."
- I protect our players. I am big enough to build up, not tear down. Kids are getting attacked from many places that we don't often see and of which we are not aware.
- My job is to put players in a position where they can develop to their fullest potential through proper teaching and nurturing.
- Each player is part of our family, deserves every chance to succeed and deserves the utmost respect.
- Coaches can disagree in meetings but never in front of our players or anyone else outside of our family. Disagreements are saved for private meetings.
- Our players are student-athletes and we are teacher-coaches. We hold ourselves accountable as teachers of young men and women and the lessons they need in order to navigate masculinity, femininity and life.
- If I do not know, I say so and get appropriate information. I won't bluff my players! They know the difference.
- Parents are our partners. I strive to work with each family in helping their child succeed. "Every boy is a son, every girl a daughter to their mother and father."
- I love our players and the other coaches.  
I use no profanity!
- I know the difference between shaming and coaching. No screaming, shaming, swearing, or sarcasm.
- I won't be afraid to apologize! We all make mistakes. When mistakes are made publicly, I will apologize publicly; when mistakes are made personally, I will apologize personally.

- We are nurturing successful people, not just successful athletes.
- I treat all opposing coaches and their teams with honor deserving of true competitors.
- I respect all referees, officials, and timekeepers. They are imperfect and trying their best just as we are.
- Regardless of our wins and losses, we will be successful, if we carry out the above items.
- Because I am a role model who has the power, position and platform to make a positive difference in the lives of my players, I commit to this code of conduct. When failing to live up to our standards I will allow for accountability and take responsibility for my actions.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

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