



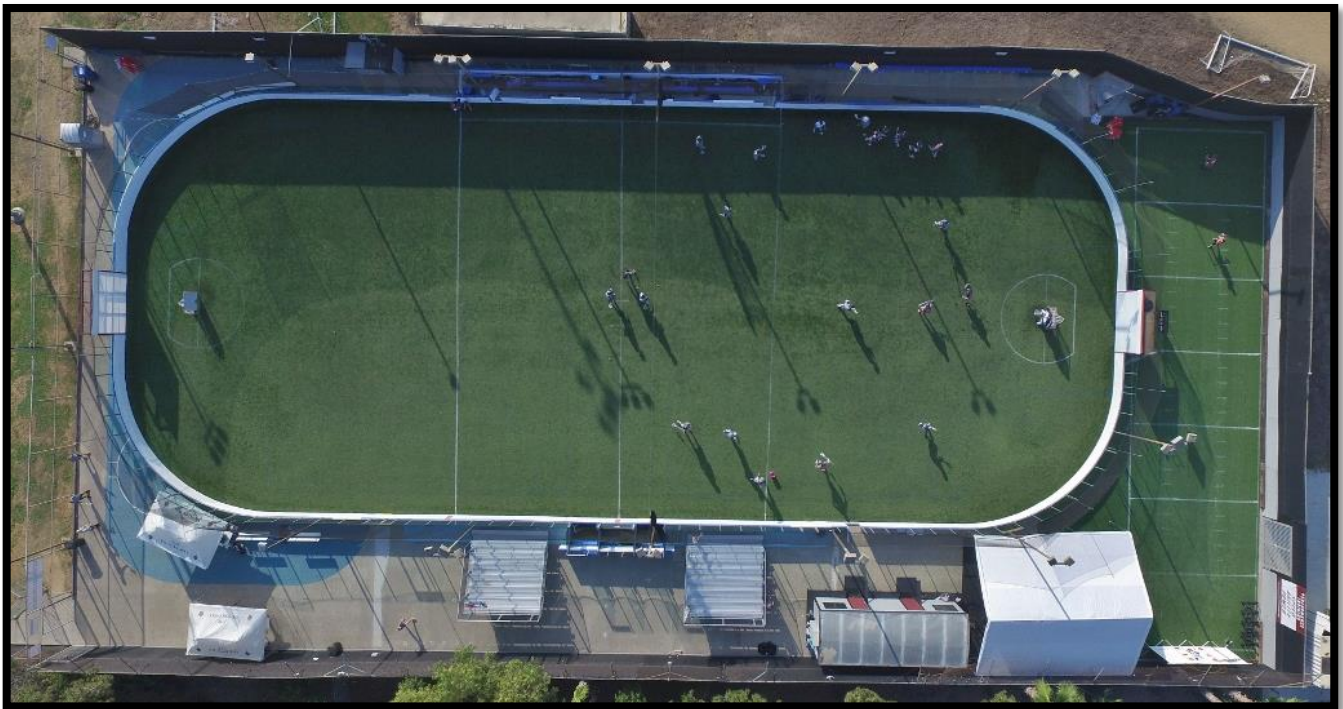
# 2017 ADVERTISING OPTIONS VICTORY ATHLETIC CENTER

3 VIA POSITIVA, SAN JUAN CAPISTRANO, CALIFORNIA 92675

## ABOUT THE VICTORY ATHLETIC CENTER

GIVE YOUR BUSINESS MAXIMUM EXPOSURE! THE VICTORY ATHLETIC CENTER IS **THE** PREMIER OUTDOOR SPORTS FACILITY OF ITS KIND IN ORANGE COUNTY. IT HAS QUICKLY BECOME THE “GO TO” PLACE FOR THE COMMUNITY AND LOCAL ATHLETES TO PLAY AND TRAIN FOR BASEBALL, FIELD HOCKEY, FOOTBALL, LACROSSE, RUGBY, SOCCER, SOFTBALL, AND OTHER TEAM-CENTRIC SPORTS AND ACTIVITIES.

THIS STATE-OF-THE-ART COMPLEX WILL CONNECT YOUR BRAND WITH PEOPLE OF ALL AGES AND DEMOGRAPHICS. THE FACILITY WILL ANNUALLY HOST A DIVERSE ASSORTMENT OF TEAMS AND EVENTS, AND SPECTATORS.



THE FULLY LIT VENUE HOUSES TWO (2) LINED ATHLETIC FIELDS:

- ◇ A SPORTS PERFORMANCE TRAINING AREA DESIGNED FOR INDIVIDUAL AND TEAM SPORT SPECIFIC DEVELOPMENT
- ◇ TURF “RINK” SURROUNDED BY DASHER BOARDS AND SPORTS GLASS, MEASURING 200’ X 85’

THE COMPLEX OFFERS A VARIED CHOICE OF ADVERTISING SPACE. YOUR MESSAGE WILL ENJOY HIGH PROMOTIONAL PRESENCE AND ADVERTISING EXPOSURE WITHIN DIRECT VIEW OF ALL PARTICIPANTS.



SPORTS PERFORMANCE TRAINING AREA



DASHER BOARDS ENCLOSING THE "RINK"

**ADVERTISING RATES**

AD TYPE	DESCRIPTION	INVESTMENT
DASHER BOARDS INTERIOR OF RINK	HIGH VISIBILITY - 3'X8' DECAL BANNER (HORIZONTAL ONLY)	\$295
TRADITIONAL HANGING BANNER INTERIOR	SPONSOR CHOICE OF LOCATION IN THE VENUE (UPON DIRECTOR APPROVAL) 4'X8' BANNER	\$395
TRADITIONAL HANGING BANNER EXTERIOR	SPONSOR CHOICE OF LOCATION OUTSIDE VENUE IN THE AREA OF THE FRONT GATE (UPON DIRECTOR APPROVAL) 4'X8' BANNER	\$325

**ADDITIONAL ADVERTISING OPTIONS**

- ◊ SCOREBOARD BANNER – FRAME THE SCORE BOARD
- ◊ TABLE/VENDOR (6 HOUR SPOT – CAN BE USED AT ONE TIME OR MULTIPLE TIMES UPON DIRECTOR APPROVAL)
- ◊ INTERACTIVE ADVERTISEMENT WHICH MAY INCLUDE FLYERS AND PRODUCT EXAMPLES ALL ON PERMANENT OR NON-PERMANENT DISPLAY

PRICING FOR SPECIAL PACKAGES ARE FORMULATED BASED UPON EACH REQUEST. PRICES DO NOT INCLUDE THE COST OF ANY NEEDED ARTWORK.

PLEASE CALL OR EMAIL US FOR PRICING ON THESE DIFFERENT OPTIONS: [THEVAC@VALX.ORG](mailto:THEVAC@VALX.ORG) OR (949) 276-8929.

**PAYMENT**

- ◊ AD(S) MUST BE PAID IN FULL FOUR (4) WEEKS PRIOR TO THE FIRST PLACEMENT
- ◊ PAYMENTS ARE MADE TO THE VICTORY WAY, 1001 AVENIDA PICO, SUITE C #627, SAN CLEMENTE, CA 92673
- ◊ QUESTIONS? PLEASE EMAIL: [THEVAC@VALX.ORG](mailto:THEVAC@VALX.ORG) OR CALL (949) 545-6286

